

# News Release



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*For Immediate Release:*

## Mustang Dynamometer Reunites With Middle East Market

**Twinsburg, Ohio, March 29, 2022:** Mustang Dynamometer recently exhibited at SEMA Middle East held in Dubai, UAE, where they exhibited at the second international trade show for the automotive aftermarket industry in the Middle East in three months. Mustang reunited with existing customers and friends as well as generated new sales, formed new relationships with future clients, and expanded its already large presence in the region. The show gave Mustang the chance to exhibit commitment and support to its existing customer base while meeting with potential new customers.

The participation in the expo was better than expected, considering the current difficulties in traveling to the Middle East. “We were very pleased with the turnout to the expo and extremely excited to reunite with our existing customers as well as introducing new customers from the Middle East to the Mustang family,” said Eser Manav, Vice President of Operations at Mustang Dynamometer.

With a renewed interest in the Middle East performance market, Mustang Dynamometer continues its commitment to offer industry leading accurate, easy-to-use, high performance dynamometers and related products as well as technical support to clients and sales representatives throughout the world.

Visit [MustangDyne.com](http://MustangDyne.com) for more information.

### ***About Mustang Dynamometer***

For over 45 years, Mustang Dynamometers has been a leading manufacturer and designer of the highest quality, most accurate chassis dynamometers for the performance market and emission testing programs worldwide. Our sister company, Mustang Advanced Engineering, has created world leading testing solutions for advanced hybrid and electric vehicle development, wind turbine gearbox testing, military vehicle development test stands and advanced testing and simulation systems for tomorrow’s future technologies. Visit [MustangDyne.com](http://MustangDyne.com) and [MustangAE.com](http://MustangAE.com) for more information. Follow them on Facebook, Twitter, LinkedIn, and Instagram.

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